



Powered for Patients 2016 Corporate Sponsorship Program Overview

The Powered for Patients Corporate Sponsor Program provides opportunity for industry leaders involved in the healthcare, utility, power generation, medical device manufacturing and commercial insurance sectors to demonstrate their support for the vital mission of protecting backup power and helping to expedite utility power restoration for critical healthcare facilities. Sponsors can also showcase their support for at-risk citizens relying on electric-powered medical devices for in-home use.



Corporate sponsors will realize many valuable benefits including thought leadership opportunities, and ongoing networking and collaboration with government officials and industry peers.

Three sponsorship categories have been developed to enable industry leaders to participate in Powered for Patients at varying levels of investment, including:

- **Leadership Circle Sponsor**
- **Sustaining Sponsor**
- **Initiative Sponsor**

Leadership Circle sponsor benefits:

- Membership on the Powered for Patients Leadership Council, which helps set the strategic direction of the organization
- Authorization to represent Powered for Patients at industry events and conferences (subject to terms and conditions)
- Participation as a speaker at Powered for Patients conferences and events
- Recognition as a Leadership Circle Sponsor on the Powered for Patients website, in any published materials and at all events/meetings
- Licensed use of the Powered for Patients logo on corporate website and other material in accordance with terms and conditions
- Priority status to participate in Powered for Patients initiatives
- Priority status for sponsorship of Powered for Patients initiatives

Leadership Circle Sponsor Investment

\$10,000

Sustaining sponsor benefits:

- Participation as a speaker at Powered for Patients conferences and events
- Recognition as a Sustaining Sponsor on the Powered for Patients website, in any published materials and at all events/meetings
- Licensed use of the Powered for Patients logo on corporate website and other material in accordance with terms and conditions
- Opportunity to sponsor Powered for Patients initiatives
- Priority status to participate in Powered for Patients initiatives with limited slots for sponsors
- Priority status for sponsorship of Powered for Patients initiatives with limited sponsorship slots

Sustaining Sponsor Investment \$5,000

Initiative sponsor benefits:

- Recognition as an Initiative Sponsor on the Powered for Patients website, in any published materials and at all events/meetings
- Licensed use of the Powered for Patients logo on corporate website and other material in accordance with terms and conditions
- Opportunity to sponsor and participate in Powered for Patients initiatives (subject to availability based on priority selections of Leadership Circle Sponsors and Sustaining Sponsors.)

Sustaining Sponsor Investment \$2,500

Further details about sponsorships can be provided by Powered for Patients project director Eric Cote, who can be reached at cote@disastersafetystrategies.com or at 202-810-0125.